Module 4 Group H075 Group Assignment

Divvy Data Analytics

William Kelly

MBA 562

(1) **Dan** Introduce the graphic by its name (and its story)

(2) **Matt** Explain the graphic by answering your audience’s questions

(3) **Will** State the insight your graphic produces

The insight gained from the bar plot is the fact that there is a significant increase in the number of rides Divvy members take during the AM & PM rush hour times.

(4) **Sam** Offer up examples that support the insight

(5) **Ansab** Tell them why the insight matters to them.

Chart, bar chart

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